

DUPLICATE

## INVOICE



**WTEV-TV**  
**11700 Central Parkway #2**  
**Jacksonville, FL 32224**  
**Main: (904) 996-0400**  
**Billing:**

<http://www.actionnewsjax.com>

Billing Address:

**McLaughlin & Associates**  
**Attention: Accounts Payable**  
**566 South Route 303**  
**Marianne Campbell**  
**Blauvelt, NY 10913**

Send Payment To:

**WTEV-TV**  
**Cox Media Group**  
**PO Box 402619**  
**Atlanta, GA 30384-2619**

Invoice #	Invoice Date	Invoice Month	Invoice Period
65683-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Connie Mack/R/US Senate	CONNIE MACK	601

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	65683	09843082

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	Action News @ Noon	12:00 PM-12:30 PM	11111--	:30	5	\$460.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$460.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV Tu 10/16/12 12:25 PM Action News @ Noon 12:00 PM-12:30 PM :30 CMM01012H \$460.00 NM									
5 WTEV W 10/17/12 12:22 PM Action News @ Noon 12:00 PM-12:30 PM :30 CMM01012H \$460.00 NM									
2 WTEV Th 10/18/12 11:59 AM Action News @ Noon 12:00 PM-12:30 PM :30 CMM01012H \$460.00 NM									
6 WTEV F 10/19/12 12:27 PM Action News @ Noon 12:00 PM-12:30 PM :30 CMM01012H \$460.00 NM									
3 WTEV M 10/22/12 12:26 PM Action News @ Noon 12:00 PM-12:30 PM :30 CMM01012H \$460.00 NM									
2	10/16/12	10/22/12	M-F 4p-430p	4:00 PM-4:30 PM	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WTEV Tu 10/16/12 4:24 PM M-F 4p-430p 4:00 PM-4:30 PM :30 CMM01012H \$200.00 NM									
1 WTEV W 10/17/12 4:26 PM M-F 4p-430p 4:00 PM-4:30 PM :30 CMM01012H \$200.00 NM									
4 WTEV Th 10/18/12 4:07 PM M-F 4p-430p 4:00 PM-4:30 PM :30 CMM01012H \$200.00 NM									
5 WTEV F 10/19/12 4:08 PM M-F 4p-430p 4:00 PM-4:30 PM :30 CMM01012H \$200.00 NM									
2 WTEV M 10/22/12 4:23 PM M-F 4p-430p 4:00 PM-4:30 PM :30 CMM01012H \$200.00 NM									
3	10/16/12	10/22/12	M-F 430p-5p	4:30 PM-5:00 PM	11111--	:30	5	\$280.00	NM
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3 WTEV Tu 10/16/12 4:43 PM M-F 430p-5p 4:30 PM-5:00 PM :30 CMM01012H \$280.00 NM									
4 WTEV W 10/17/12 4:42 PM M-F 430p-5p 4:30 PM-5:00 PM :30 CMM01012H \$280.00 NM									
5 WTEV Th 10/18/12 4:49 PM M-F 430p-5p 4:30 PM-5:00 PM :30 CMM01012H \$280.00 NM									
2 WTEV F 10/19/12 4:50 PM M-F 430p-5p 4:30 PM-5:00 PM :30 CMM01012H \$280.00 NM									
1 WTEV M 10/22/12 4:50 PM M-F 430p-5p 4:30 PM-5:00 PM :30 CMM01012H \$280.00 NM									
4	10/16/12	10/22/12	Action News @ 5p	5:00 PM-5:30 PM	11111--	:30	5	\$400.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our station does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

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<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/16/12</td><td>10/22/12</td><td>11111--</td><td>5</td><td>\$440.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WTEV</td><td>Tu</td><td>10/16/12</td><td>11:30 PM</td><td>M-F Action News @ 11p</td><td>11:00 PM-11:30 PM</td><td>:30</td><td>CMM01012H</td><td>\$440.00</td><td>NM</td></tr><tr><td>4</td><td>WTEV</td><td>W</td><td>10/17/12</td><td>11:29 PM</td><td>M-F Action News @ 11p</td><td>11:00 PM-11:30 PM</td><td>:30</td><td>CMM01012H</td><td>\$440.00</td><td>NM</td></tr><tr><td>5</td><td>WTEV</td><td>Th</td><td>10/18/12</td><td>11:14 PM</td><td>M-F Action News @ 11p</td><td>11:00 PM-11:30 PM</td><td>:30</td><td>CMM01012H</td><td>\$440.00</td><td>NM</td></tr><tr><td>1</td><td>WTEV</td><td>F</td><td>10/19/12</td><td>11:33 PM</td><td>M-F Action News @ 11p</td><td>11:00 PM-11:30 PM</td><td>:30</td><td>CMM01012H</td><td>\$440.00</td><td>NM</td></tr><tr><td>2</td><td>WTEV</td><td>M</td><td>10/22/12</td><td>11:25 PM</td><td>M-F Action News @ 11p</td><td>11:00 PM-11:30 PM</td><td>:30</td><td>CMM01012H</td><td>\$440.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/16/12	10/22/12	11111--	5	\$440.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WTEV	Tu	10/16/12	11:30 PM	M-F Action News @ 11p	11:00 PM-11:30 PM	:30	CMM01012H	\$440.00	NM	4	WTEV	W	10/17/12	11:29 PM	M-F Action News @ 11p	11:00 PM-11:30 PM	:30	CMM01012H	\$440.00	NM	5	WTEV	Th	10/18/12	11:14 PM	M-F Action News @ 11p	11:00 PM-11:30 PM	:30	CMM01012H	\$440.00	NM	1	WTEV	F	10/19/12	11:33 PM	M-F Action News @ 11p	11:00 PM-11:30 PM	:30	CMM01012H	\$440.00	NM	2	WTEV	M	10/22/12	11:25 PM	M-F Action News @ 11p	11:00 PM-11:30 PM	:30	CMM01012H	\$440.00	NM										
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1	WTEV	F	10/19/12	11:33 PM	M-F Action News @ 11p	11:00 PM-11:30 PM	:30	CMM01012H	\$440.00	NM																																																																																							
2	WTEV	M	10/22/12	11:25 PM	M-F Action News @ 11p	11:00 PM-11:30 PM	:30	CMM01012H	\$440.00	NM																																																																																							
9	10/20/12	10/20/12	Sa Action News @ 7p	7:00 PM-8:00 PM	-----S-	:30	1	\$450.00	NM																																																																																								
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## DUPLICATE INVOICE

Send Payment To:



**WTEV-TV**  
**Cox Media Group**  
**PO Box 402619**  
**Atlanta, GA 30384-2619**

Invoice #	Invoice Date	Invoice Month	Invoice Period
65683-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Connie Mack/R/US Senate	CONNIE MACK	601	

<http://www.actionnewsjax.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/20/12	10/20/12	Sa Action News @ 7p	7:00 PM-8:00 PM	-----S-	:30	1	\$450.00	NM
10/15/12 10/21/12 -----S- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTEV	Sa	10/20/12	7:41 PM	Sa Action News @ 7p	7:00 PM-8:00 PM	:30	CMM01012H	\$450.00 NM
10	10/21/12	10/21/12	CBS Sun Morn News	9:00 AM-10:30 AM	-----S	:30	1	\$600.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTEV	Su	10/21/12	9:54 AM	CBS Sun Morn News	9:00 AM-10:30 AM	:30	CMM01012H	\$600.00 NM
11	10/21/12	10/21/12	Face the Nation	10:30 AM-11:00 AM	-----S	:30	1	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTEV	Su	10/21/12	10:59 AM	Face the Nation	10:30 AM-11:00 AM	:30	CMM01012H	\$1,200.00 NM
12	10/21/12	10/21/12	Su Action News @ 630p	6:30 PM-7:00 PM	-----S	:30	1	\$200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTEV	Su	10/21/12		Su Action News @ 630p	6:30 PM-7:00 PM	:00		<del>\$200.00</del> NM
Credited									
13	10/21/12	10/21/12	Action News Sunday/Eye	8:30 AM-9:00 AM	-----S	:30	1	\$50.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTEV	Su	10/21/12	8:55 AM	Action News Sunday/Eye on	8:30 AM-9:00 AM	:30	CMM01012H	\$50.00 NM
14	10/16/12	10/22/12	CBS Morning News	7:00 AM-9:00 AM	MTWTF--	:30	2	\$70.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	MTWTF--	2	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTEV	W	10/17/12	7:57 AM	CBS Morning News	7:00 AM-9:00 AM	:30	CMM01012H	\$70.00 NM
1	WTEV	M	10/22/12	8:14 AM	CBS Morning News	7:00 AM-9:00 AM	:30	CMM01012H	\$70.00 NM
15	10/22/12	10/22/12	M-F 4p-430p	4p-430p	1-----	:30	1	\$200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTEV	M	10/22/12	4:08 PM	M-F 4p-430p	4p-430p	:30	CMM01012H	\$200.00 NM
16	10/22/12	10/22/12	Action News @ 5p	5:00 PM-5:30 PM	1-----	:30	1	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTEV	M	10/22/12	5:12 PM	Action News @ 5p	5:00 PM-5:30 PM	:30	CMM01012H	\$400.00 NM

Total Spots

47

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DUPLICATE

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
65683-1	10/28/12	October 2012	10/01/12 - 10/22/12
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Connie Mack/R/US Senate	CONNIE MACK	601	

<http://www.actionnewsjax.com>
**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$17,540.00</b>
<u>Agency Commission</u>	<b>\$2,631.00</b>
<u>Net Amount Due</u>	<b>\$14,909.00</b>

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